



Sponsorship Packet

August 3-5, 2018

We are offering your organization the opportunity to sponsor one of the most dynamic music festivals in North America. Each year, over 8,000 people from across the U.S. make the odyssey to the Kenai Peninsula to attend Salmonfest, Alaska's largest music festival.

As a 501(c)(3) Salmonfest has generated hundreds of thousands of dollars for Kachemak Bay Conservation Society, Cook Inletkeeper, and Musicians United For Bristol Bay, et al, directed towards the preservation of salmon and salmon habitat, including but not limited to, the streams, ocean, rivers, and lakes of the Bristol Bay watershed (The world's largest and wildest salmon habitat, again under threat by Pebble mine.).

Please take a moment to look through the sponsorship options. This offers a general idea of what we can deliver. We are willing and able to custom design a package that fits your particular needs and desires most effectively.

We have almost 9,000 followers on Facebook, Instagram, Twitter, and other social media accounts. We also distribute

hundreds of thousands of promotional materials through a variety of mediums, throughout the year, including a 16 page full color program inserted into 30,000 copies of Coast magazine distributed throughout the state of Alaska during the summer of the festival.

We look forward to working with you!

<https://inletkeeper.org>

<http://www.kbayconservation.org>

<https://www.musiciansunited.info>



Alevin Level: \$1,000-\$2,999

- ☐ Post on Facebook page
- ☐ Your banner displayed at the festival
- ☐ Logo printed in Coast magazine insert
- ☐ Logo featured in Salmonfest e-newsletter
- ☐ Brochure distribution at festival
- ☐ (2) 3-Day Salmonfest passes

Fry Level: \$3,000-\$4,999

Alevin package and choose 2 options

- ☐ (2) additional 3-Day Salmonfest passes - total of (4) 3-Day passes
- ☐ Vendor booth space for the 3-Day festival
- ☐ \$100 credit good for Salmonfest merchandise
- ☐ ¼ page ad in Coast Magazine's Salmonfest guide

Parr Level: \$5,000-\$9,999

Alevin package and choose 4 options

- ☐ (2) additional 3-Day passes for a total of (4) 3-Day passes
- ☐ Vendor booth space for the 3-Day festival
- ☐ ½ page ad in Coast Magazine's Salmonfest guide
- ☐ 2 VIP passes, including: 1 meal per day in the green room, access to VIP area & bathroom, 1 VIP parking spot
- ☐ \$100 credit good for Salmonfest merchandise
- ☐ Opportunity to distribute materials and/or product during special promotion event at festival.



Smolt Level: \$10,000-\$19,999

Alevin package and 5 options

- ☐ (4) 3-day Salmonfest passes for a total of (6) 3-Day passes
- ☐ Vendor booth space for the 3-Day festival
- ☐ ½ page ad in Coast Magazine's Salmonfest guide
- ☐ 2 VIP passes, including: 1 meal per day in the green room, access to VIP area & bathroom, 1 VIP parking spot
- ☐ \$200 credit good for Salmonfest merchandise
- ☐ Sponsorship of the River or Inlet stage (logo banners will be displayed on the stage & MCs will thank the sponsor throughout the festival)



Spawner Level: \$20,000+

Alevin package and choose 6 options

- ☐ (4) 3-Day passes for a total of (6) 3-Day passes
- ☐ Full page ad in Coast Magazine's Salmonfest guide
- ☐ Vendor booth space for the 3-Day festival
- ☐ Sponsorship of the Ocean (Main) Salmonfest stage (logo banners will be displayed on the stage & MCs will thank the sponsor throughout the festival)
- ☐ 2 VIP passes, including: 1 meal per day in the green room, access to VIP area & bathroom, 1 VIP parking spot
- ☐ Logo banner by the main entrance
- ☐ First class accommodation near the festival
- ☐ \$500 credit good for Salmonfest merchandise
- ☐ Alaskan travel adventure (contact us for available options)

CHOOSE YOUR LEVEL OF SUPPORT

Alevin: \$1,000-\$2,999

Fry: \$3,000-\$4,999

Parr: \$5,000-\$9,999

Smolt: \$10,000-\$19,999

Spawner: \$20,000+



Fill in the following fields:

Company Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Mail this form to:

Kachemak Bay Conservation Society

P.O. Box 2463 Homer, AK, 99603

Contact Email:

hannah@salmonfestalaska.org